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## **Hi-Tech Home Named 2010 CEA's Mark of Excellence Award Finalist**

**Clovis, Calif., March 2, 2010** —The Consumer Electronics Association (CEA®) announced that Hi-Tech Home is a finalist for three awards in the 2010 Mark of Excellence Awards, presented by CEA's TechHome Division. CEA's Mark of Excellence Awards recognizes Hi-Tech Home for outstanding achievement and innovation in trend setting custom home electronics for its installations and accomplishments in the Fresno area. Award entries will be reviewed by a panel of industry experts and submitted in two categories: Supplier and Systems Integrators.

Hi-Tech Home (<http://www.hitechhome.net/>) specializes in designing, selling, installing and supporting affordable and easy-to-use technology for residential and commercial projects in the greater Fresno area. The company provides solutions for home theater, audio, video, networking, automation, lighting control and security. Hi-Tech Home was announced as a finalist twice in the *Systems Integrator* category as well as *TechHome Integrator of the Year*.

“We take great pride in the residential and commercial projects we perform in and around Fresno,” said Jay Cobb, president of Hi-Tech Home. “To receive this recognition from the Consumer Electronics Association for the second consecutive year is a tremendous honor given this highly competitive industry and the many talented service providers across the country against which we are measured.”

Winners will be recognized at the Mark of Excellence Awards Reception on Friday, March 26 at the eleventh annual Electronic House Expo (EHX) Spring 2010, in Orlando, Florida.



Each year manufacturers, distributors and systems integrators enter to compete in award categories for this coveted honor. Each of the TechHome Mark of Excellence Awards categories has a four-member judging team comprised of systems integrators, manufacturers, members of the trade press and industry consultants to determine both finalists and winners.

For a full list of all Mark of Excellence finalists, please visit [www.CE.org/markofexcellence](http://www.CE.org/markofexcellence).

### **About CEA**

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the \$165 billion U.S. consumer electronics industry. More than 2,000 companies enjoy the benefits of CEA membership, including legislative advocacy, market research, technical training and education, industry promotion, standards development and the fostering of business and strategic relationships. CEA also sponsors and manages the International CES – Where Entertainment, Technology and Business Converge. All profits from CES are reinvested into CEA's industry services. Find CEA online at [www.CE.org](http://www.CE.org).